

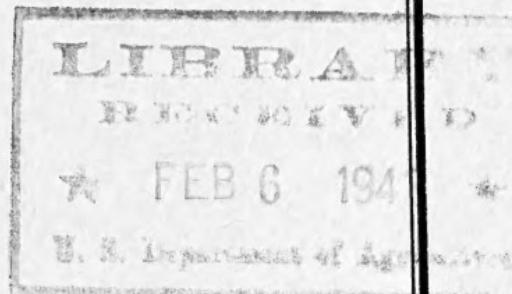
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# GLADIOLUS

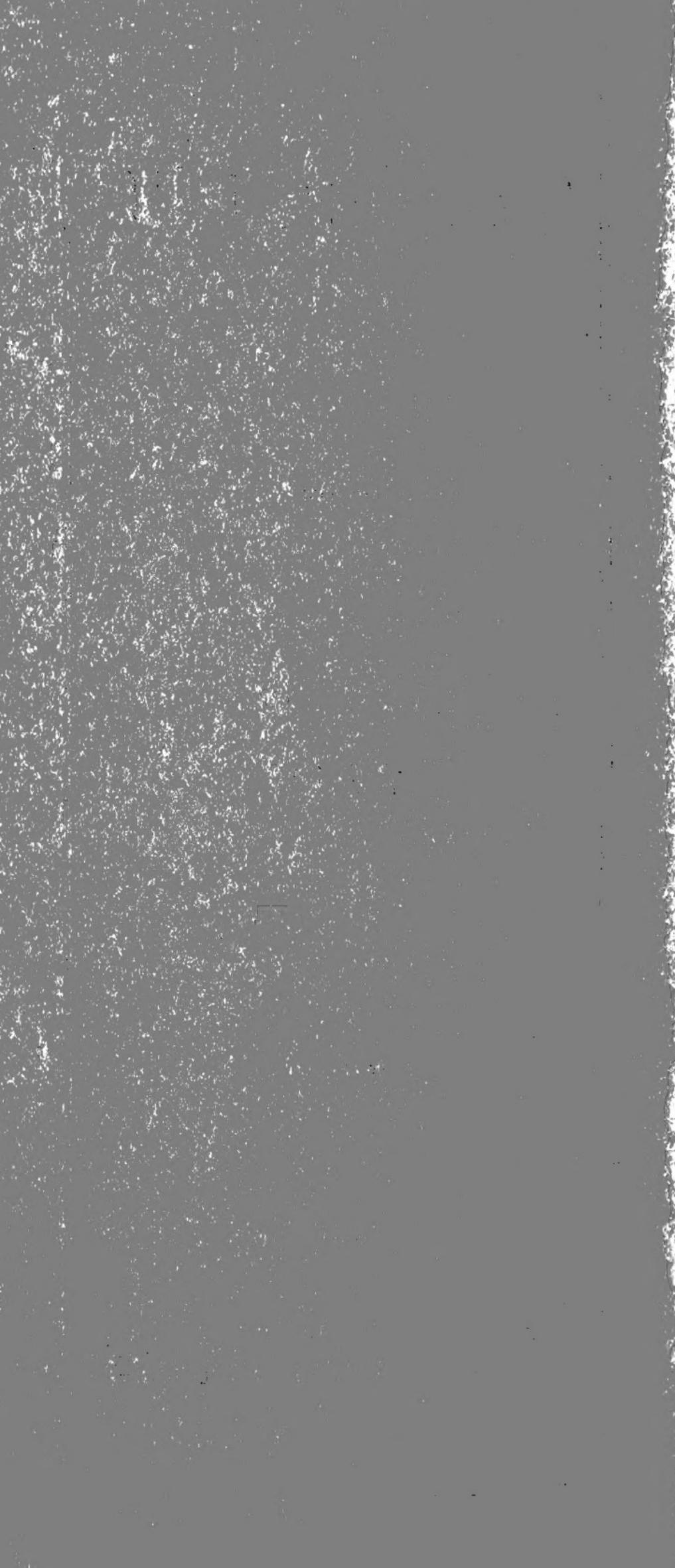


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# 1943

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Gelser Brothers  
Dalton, New York



**SIZE OF GLADIOLUS BULBS**—We offer Gladiolus bulbs in three sizes.

**LARGE** size,  $1\frac{1}{4}$  to 2 inches in diameter. The best blooming size. We recommend this size for immediate results.

**LARGE** bulbs are designated by the letter "L".

**MEDIUM** size  $\frac{3}{4}$  to  $1\frac{1}{4}$  inches in diameter. This size will give good bloom, but a little later than the large size.

**MEDIUM** bulbs are designated by the letter "M".

**SMALL** size  $\frac{3}{8}$  to  $\frac{3}{4}$  inches. These will make good blooming bulbs for another season, though some will bloom the first year, if planted early.

**SMALL** bulbs are designated by the letter "S".

When there is a figure before the price of a variety, as 2-10c, or 4-10c, it means 2 bulbs for 10c, or 4 bulbs for 10c, etc.

**OUR GUARANTEE.** We guarantee our stock to be true to name, clean, vigorous and healthy, free from thrips and disease. Should any error occur in labeling or otherwise and any stock shipped eventually prove untrue, we will replace with true stock and you may keep the stock first sent.

**TERMS.** Full remittance should accompany all orders. However, we will ship C. O. D. on request, when 25 per cent of the amount of the order is paid in advance.

**TRANSPORTATION.** We pay all delivery charges unless quoted otherwise.

**DISCOUNTS.** We allow the following cash discounts, when payment is made in full before shipment except on bulbs at wholesale prices.

10 per cent on orders of \$5 to \$25.

15 per cent on orders of \$25 to \$50.

20 per cent on orders of \$50 or more.

**BULBLETS**—We are offering bulblets of nearly all varieties. It is a cheap way to get started in the high priced varieties, if you will give them the extra care needed. They should be cracked or, better still, peel a strip of the hard shell from the side of the bulblet, but be careful not to injure the bulblet in peeling. Bulblets also require plenty of moisture to germinate. We do not guarantee bulblets to grow, so do not expect us to replace any which fail to germinate. We will send you the largest bulblets available, but some varieties never make large bulblets, so if you get bulblets which are small, it will be for the reason that that variety produces small bulblets. We always give extra count when stocks are available. A package of bulblets will contain about 100 bulblets.

We cannot fill orders for bulblets after May 1st.

## *Order Early!*

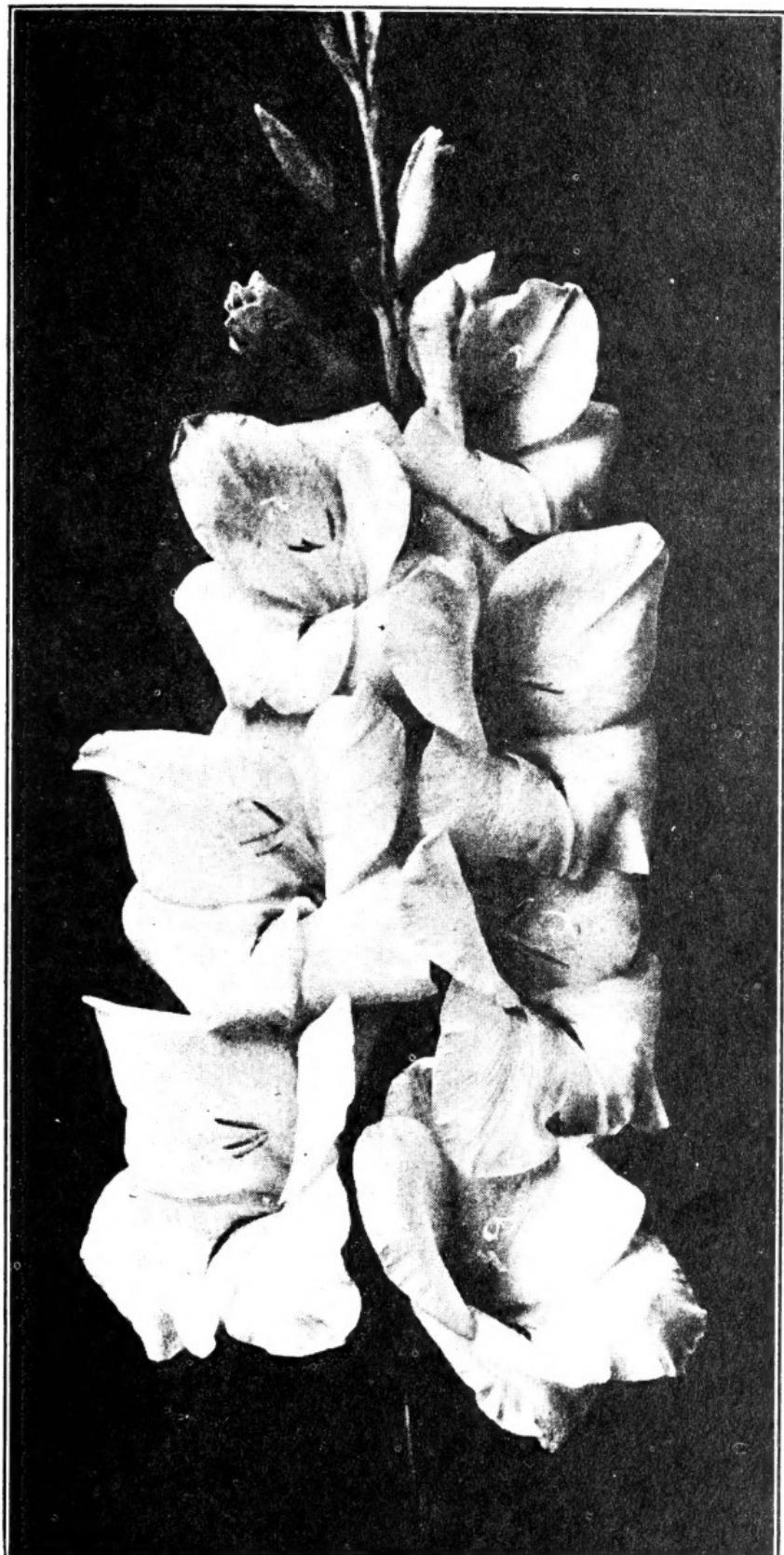
Please place your order early in order to avoid disappointmmt, as a great many varieties will be sold out early. It is important that orders for small sizes and bulblets be received early, as we begin planting our own stock in April and may not have the stock to fill late orders.

The cost of producing stock has increased, but we have not increased our prices. In many cases we have reduced them in order to sell out early, as we must curtail our planting this year, so it will be wise to take advantage of our prices now.

We are very short of help around here as nearly everyone is in defense work. We will have to drop many varieties from our catalog again next year as we have this year, that is if we are fortunate enough to have a catalog another year.

**GELSER BROTHERS - DALTON, NEW YORK**

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**MARY FREY**

# *Gladiolus*

## OUR INTRODUCTIONS

**Alice Reid** La France pink, overlaid with geranium pink. Long straight spikes of well placed flowers, which open perfectly to the last one. Very early. Large 2-10c, M 4-10c, S 8-10c, pkg. blts. 10c.

**Apache** Ground color, orange, heavily overlaid with smoky purple and streaked with very dark purple, almost black. Large yellow blotch in throat. A very odd color combination. Good healthy grower with tall spikes and many good sized flowers open at a time. L 10c, M 2-10c, S 4-10c, 25 blts. 15c.

**Appeal** Tall graceful plant with several very large butterfly-like flowers open at one time. Color, beautiful shade of geranium-pink with conspicuous yellow lip. Rapid propagator. M 2-10c, S 8-10c, pkg. blts. 10c.

**Black Diamond** (Marocco X Paul Pfitzer) Very dark red, almost black, heavily ruffled, which intensifies the dark color. This is the darkest gladiolus we have ever grown and we have had nearly all the so-called black ones. Long straight spikes with 5 or 6 good-sized florets open at a time. Produces plenty of bulbets, which grow easily. L \$1.00, M 60c, S 30c, 2 blts. 20c, 15 blts. \$1.00.

**Daffodil** Prim. Grand. The deepest clear yellow Gladiolus we have ever grown. Tall, straight slender spikes, with plenty of 4½ inch florets open at one time. Winner of several first prizes at the State Shows. Greatly admired by florists. L 2-12c, M 2-10c, pkg. blts. 10c.

**Empress** Rose pink with edges of petals streaked deeper pink. Large, conspicuous greenish yellow blotch in throat. 12 or more large, well placed flowers open at a time with unopened buds all showing color. One spike makes a good bouquet. A good exhibition novelty. L 10c, M 2-10c, S 4-10c, pkg. blts. 15c.

## OUR INTRODUCTIONS

Continued

**Flor-Rico** Rhodamine purple, upper petals and throat light mallow purple. Intensely ruffled and fluted with three to four large flowers of extra heavy substance open at one time. A distinct purple gladiolus. L 2-10c, M 4-10c, S 6-10c, pkg. blts. 10c.

**Mary Frey** Lavender pink with ruby blotch on lower petals. Flowers are of large size, perfectly placed on a long, straight, slender stem with six to nine open at one time. Extra early. Winner of Vaughn's Silver Medal for best commercial seedlings. Winner of \$500 Trial Ground Challenge Trophy. L 2-10c, M 4-10c, S 8-10c, pkg. blts. 10c.

**Orange Beauty** Color is orange, sometimes flecked darker, with lighter throat. Growth is very vigorous, 54 inches tall, 17 buds with 5 open florets. The florets are five inches across of good substance and hold up well in hot weather. Straight spikes and good placement. Good propagator. Winner of several awards. L 2 - 10c, M 3-10c, S 6-10c, pkg. blts. 10c.

**Red Beacon** Color crimson with silky sheen. Good tall spikes with 5 or 6 well placed florets open at once. Heavy texture. Good for cutting. L 10c, M 2-15c, S 3-10c, pkg. blts. 20c.

**Red Pirate** Tall, healthy plant with 4 to 5 large wide open blooms at a time. Color dark rose red to carmine, with almost black throat-blotch. A very distinct and pleasing shade of red. Good propagator. Large 10c, M 2-10c, S 4-10c.

**Redwin** Color dark rose red with a large red almost black blotch in the throat. 16 buds with 7 ruffled 5 inch flowers open at one time. A tall healthy grower with very dark green leaves. Splendid propagator. L 20c, M 15c, S 10c, 20 blts. 25c.

**Rubio** Dark velvety red, streaked darker. 8 to 9 four inch well placed florets open on a tall, straight stem. A very attractive dark red. L 20c, M 15c, S 10c, 10 blts. 10c.

## General List of Gladiolus

10 bulbs of a variety at 8 times the single price.

**Abe** (Ellis) Apricot salmon blended with orange. Very tall grower with 6 to 7 florets open. Said to be an improved Betty Nuthall. A good commercial. L 2-15c, M 4-15c, S 6-15c, 25 blts. 10c.

**Admiral** (Pf.) Brilliant scarlet red with dark crimson blotch. Color darker toward edges of petals. Wide open florets of good substance. 5 to 6 flowers open at once. L 10c, M 2-10c, S 3-10c, 10 blts. 10c.

**Allegro** (Pf.) Light lavender blue with two dark blue blotches, lighted up with white darts. One of the best light blues. L 2-15c, M 3-12c, S 3-10c, 15 blts. 10c.

**American Commander** (New) Clear medium red, brighter than Koehl. A solid color, no markings. Good tall grower with heavy dark green foliage and straight spikes. Looks like a good commercial. L 25c, M 15c, S 10c, 25 blts. 10c.

**Amulet** (Palmer) Intensely frilled apricot or medium buff, with 6 or more blooms open. L 10c, M 2-15c, S 3-10c, 25 blts. 10c.

**Arethusa** (C. Fischer) Tan or buff color, with several large flat open blooms, well ruffled at edges. L 10c, M 2-10c, S 3-10c, 25 blts. 10c.

**Arioso** (Pf.) Color white with small pointed blotch on the lower petal. The large, well-formed flowers are exceptionally long lasting. 6 to 7 open. Winner of the British Gladiolus Society's Certificate for the best early flowering gladiolus in 1937. L 20c, M 15c, S 10c, 10 blts. 10c.

**Armada** (Pf.) Cherry red with brownish scarlet throat. A good strong growing variety with well placed flowers of heavy texture. A worthwhile variety. L 20c, M 15c, S 10c, 10 blts. 10c.

**Atlas** (Pf.) Color a violet purple, lighter in throat with small reddish purple blotches on lower petals. An improved Aida. 6 to 7 florets open on a strong spike. Early. L 15c, M 10c, S 2-10c, 15 blts. 10c.

**Awatea** (N.Z.) Peach blossom pink. Ivory yellow throat. Opens 7 to 8 flowers on a straight stem. L 2-15c, M 3-15c, S 2-10c, pkg. blts. 10c.

**Ave Maria** (Pf.) Light blue with purple blotch, large flowers. L 2-10c, M 4-10c, pkg. blts. 10c.

**Barcarole** (P.) A large ruffled orange. 6 to 7 blooms of heavy substance open at one time. One of the most beautiful orange glads. L 10c, M 2-10c, S 3-10c, pkg. blts. 15c.

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**Bancroft Winsor** (Winsor) Light orange florets with darker throat, which do not burn or fade in the sun. Tall straight stems with plenty large florets open at one time. An orange that is different. L \$1.00, S 30c, 5 blts. 25c.

**Beacon** (P.) Clear bright rose scarlet with large cream blotch. Very tall, straight spikes with 8 or more flowers open. An extra good commercial variety. L 2-15c, M 2-10c, S 4-10c, pkg blts. 10c.

**Bit O'Heaven** (Crow.) A good orange with yellow throat. Always nice straight spikes. A very distinct variety. L 2-12c, M 3-10c, S 6-10c, pkg. blts. 10c.

**Black Opal** (Errey) A magnificent rich marbled dark red. The florets are well placed on a long symmetrical spike with 10 to 11 blooms open at once. One of the best dark reds for exhibition. L 2-15c, M 2-10c, S 4-10c, pkg. blts. 15c.

**Blue Beauty** (Blaue Schonheit) (Pf.) Pfitzer's best light blue. L 2-10c, M 3-10c, pkg. blts. 10c.

**Bronzewing** (Errey) Bright autumn tints, a mixture of orange, salmon and slate with crimson and yellow throat, particularly attractive under artificial light. L 75c, M 50c, S 25c, 2 blts. 10c.

**Bruno** (Errey) Coppery shade overlaid and edged slate with a brown center. 7 to 8 medium sized flowers open at once. L 15c, M 10c, S 2-15c, 25 blts. 10c.

**Camrose** (Twomey) A beautiful soft shell-pink with a cream throat. 8 or 9 florets on a tall straight stem. L 10c, M 2-10c, S 4-10c, 25 blts. 10c.

**Caroline Werner Gannett** (Cham) The giant of the mammoth type, 8 to 10 seven inch flowers open on a long spike. Color, medium rose with cherry red blotch, outer petals flaked lavender. L \$2.00 each, 1 blt. 25c, 5 blts. \$1.00.

**Century Lavender** (N.Z.) A large lavender from New Zealand, where it has up to 10 open flowers. Tall, straight spike. L 10c, M 2-10c, S 4-10c.

**Chaumony** (Baerman) Rich light cerise rose with edging of light rose on all petals. Plenty of blooms open on a tall slender plant. A very distinctive variety. L 20c, M 15c, S 2-15c, 10 blts. 10c.

**Charles Dickens** (Pf.) Early purple. Very tall strong grower with long spikes of bloom. L 2-10c, M 3-10c, S 4-10c, pkg. blts. 10c.

**Chief Red Bird** (Scheer) Early true red, no marks, good spike, 6 or more 5 inch florets open. L 2-10c, M 4-10c, S 6-10c, pkg. blts. 10c.

**Commander Koehl** (Pf.) Vivid crimson, tall plant and large flower. L 2-10c, M 4-10c, S 8-10c, pkg. blts. 10c.

**Conquest** (Mitsch) Light salmon pink with cream blotch. 5 or 6 very beautiful flowers open on a long tapering spike. An extra fine variety. L 2-10c, M 3-10c, S 5-10c.

**Copperfield** (Ball) Coppery bronze, with cherry colored blotch, edged with copper. Long spikes. L 15c, M 10c, 10 blts. 10c.

**Coronado** (Briggs) Immense ruffled white with purple throat. L 2-15c, M 3-15c, S 4-15c, 20 blts. 10c.

**Dr. F. E. Bennett** (D.) Deep peach red, many open. L 2-10c, M 3-10c, S 6-10c, pkg. blts. 10c.

**Dr. Dentz** (Holland) Beautiful rose pink with strong, straight spikes and well formed florets of heavy substance. L 2-10c, M 4-10c, S 6-10c, pkg. blts. 10c.

**Dr. Hoeg** (Prestgard) New, very dark, glossy red. L 2-15c, M 3-10c, S 6-10c, pkg. blts. 10c.

**Early Bird** (Burns) Light pink, suffused hermosa pink. Lower petals light sulphur yellow, throat lightly lined purple. Always nice slender straight spikes which do not crook. An extra good commercial. L 2-10c, M 3-10c, S 4-10c, pkg. blts. 10c.

**Edelweiss** (P.) Color pure white when open. The large wide open flowers are of good form and substance. Claimed to be the best of the Pfitzers whites. L 35c, M 25c, S 20c, 2 blts. 10c.

**Elanora** (Errey) Rich maroon purple or dark wine. A seedling of Red Lory. 7 to 8 blooms open at once. L 25c, M 20c, S 10c, 20 blts. 10c.

**Elizabeth the Queen** (White) At last a rival of Minuet. Has all the beauty of that variety. Taller grower, good substance and heavy ruffling will make this variety the best commercial lavender introduced in years. L \$1.00, M 75c, S 30c, 2 blts. 15c.

**Ellen Marie** (Pruitt) Rich salmon pink with light buff throat mark, beautifully ruffled. Stiff wiry stems. A worthwhile variety. L 2-10c, M 3-10c, S 5-10c, pkg. blts. 10c.

**Emile Aubrun** (Le.) Coppery bronze, cherry red throat blotch. L 2-15c, M 3-10c, S 6-10c, pkg. blts. 10c.

**Euides** (Errey) Ivory white, cream centered flowers, lightly flushed lilac pink on outer edges. Fine spike with about 8 to 10 well placed flowers open at once. L 2-10c, M 3-10c, S 5-10c, pkg. blts. 15c.

**Festival Queen** (Salbach) Huge geranium pink. 5 to 6 large blooms at one time. L 2-10c, M 3-10c, S 4-10c, 20 blts. 10c.

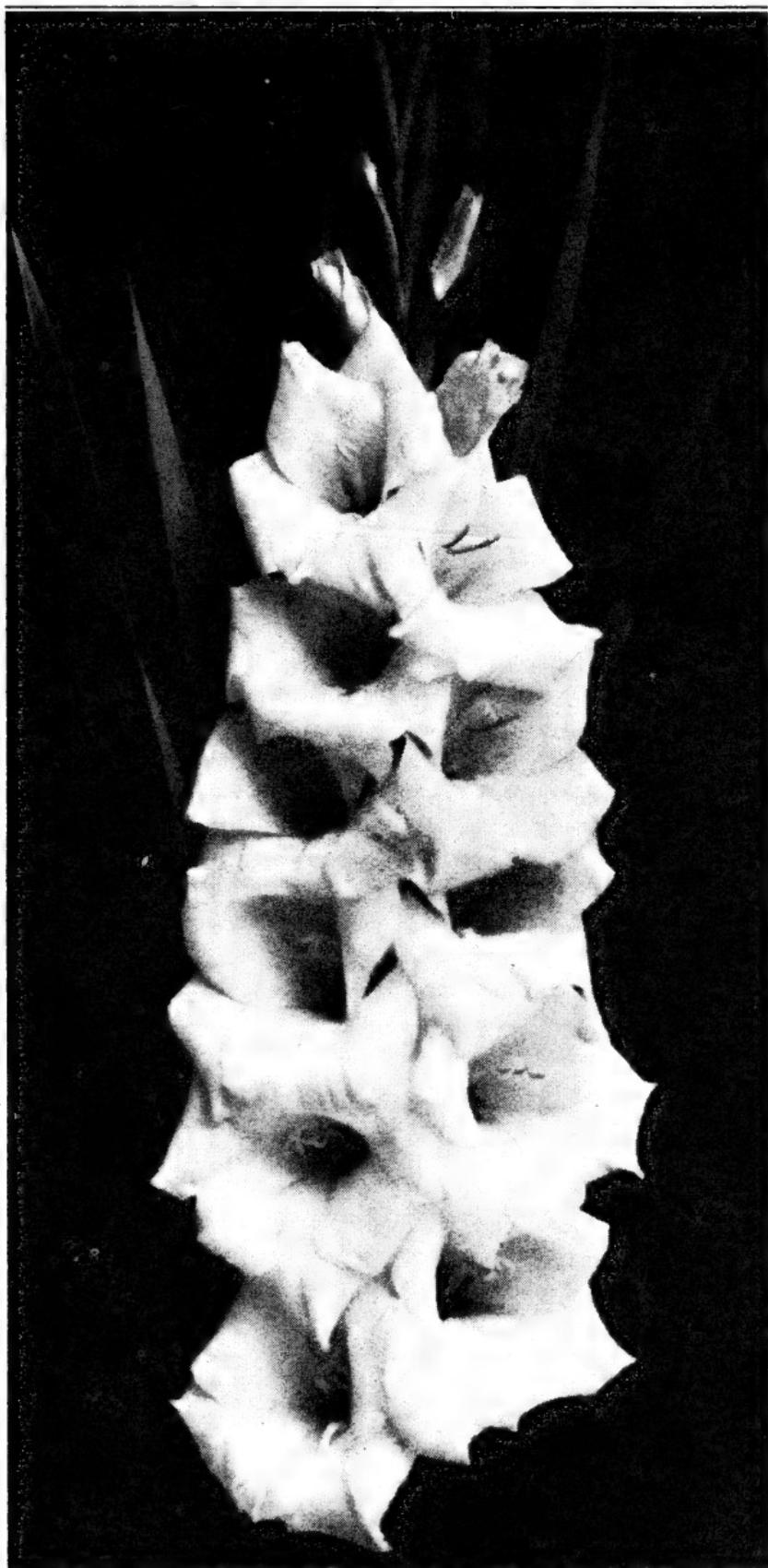
**Frascati** (Pf.) Light rose with carmine feather on lower petals. Long straight spikes. A fine market variety. L 2-12c, M 4-15c.

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GELSER BROTHERS - DALTON, NEW YORK

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EUIDES

**Gate of Heaven** (Pf.) Strong growing deep ruffled yellow of good substance. L 2-10c, M 4-15c, S 5-10c, pkg. blts. 10c.

**Gertrude Grey** (Mair) A beautiful shade of satiny grey. A very unusual color. In great demand. Good strong growers. L 2-10c, M 3-10c, S 6-10c, pkg. blts. 10c.

**Gertrude Swenson** (Australian) Beautiful shade of mauve with white blotch on lower petals. Many medium size flowers open on a long spike. L 2-12c, M 3-12c, S 3-10c, pkg. blts. 15c.

**Glenora** (Errey) Mahogany red, center of lower petals are crimson. Large flowers of good type and substance. A fine exhibition variety. L 50c, M 40c, S 25c, 4 blts. 15c.

**Globe Trotter** (K & M) Color light vermillion red shading to rose pink in center with a fine milky white blotch on lower petals. Very tall grower with 8 to 9 florets open. One of the last imports from Holland. L 50c, M 35c, S 20c, 10 blts. 25c.

**Gold Dust** (Pf.) The earliest of all the good yellows. Tall, straight spikes with several medium sized flowers open at once. L 2-12c, M 3-10c, S 6-10c, pkg. blts. 10c.

**Gold Lack** (Pf.) Golden yellow center shading to orange at outer edges of petals. Flowers not large but a very beautiful color combination. L 2-12c, M 3-12c, S 5-10c, 20 blts. 10c.

**Green Light** (Grunes Licht) (Pf.) Beautiful green white. Many well arranged slightly ruffled flowers open. L 2-12c, M 4-15c, S 6-12c, pkg. blts. 15c.

**Greywing** (Errey) Outer portion of the flowers is slate, slightly shaded crimson. Bright crimson blotch in center. A good smoky variety. L 2-15c, M 2-10c, S 3-10c, 25 blts. 10c.

**Greta Garbo** (K & M) Apricot or buff pink. A very pleasing color combination. 5 or 6 well placed flowers open at one time on a tall slender stem. A good grower and propagator. L 15c, M 10c, S 2-10c, pkg. blts. 25c.

**Harlekin** (Pf.) A cheerful mixture of colors. The vivid cherry-red is mixed with golden yellow markings and blotches. Nice slender stem with 6 or 7 florets open. L 10c, 20 blts. 10c.

**Heiligtum** (Pf.) Color alabaster white with greenish throat, florets of large size. 6 to 7 open on a long spike. L 2-10c, M 4-10c, S 6-10c, pkg. blts. 20c.

**Hindenburg's Memory** (Pf.) The most striking gladiolus for gigantic size of bloom and deep scarlet red color. Florets measure 6 to 7 inches across. A big improvement on Commander Koehl. L 10c, M 2-10c, S 3-10c, pkg. blts. 15c.

**Hinemoa** (Doney) Rose pink flaked chocolate, yellow throat blotch. L 10c, S 3-10c.

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**GELSER BROTHERS - DALTON, NEW YORK**

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**HEILIGTUM (Pfitzer)**

**Indigo** (Errey) Rich violet blue with 5 or 6 large flowers open on good strong spikes. The best dark blue we have ever seen. L 25c, M 15c, S 10c, 10 blts. 10c.

**Isola Bella** (Pf.) Color cattleya pink with a soft lilac hue. The wide open florets of good substance are well placed on a tall, strong spike, 6 to 8 flowers open at one time. A very attractive variety. L 2-10c, M 3-10c, S 5-10c, pkg. blts. 10c.

**Ivory Keys** (Ellis) Nice large cream with yellow throat, tall grower with heavy substance in petals. An extra fine variety. L 10c, M 2-15c, S 2-10c, pkg. blts. 20c.

**Jeanie** (Pruitt) Bright glistening pink clear of all flecking with white midribs and light cream throat. A very fine cutflower variety. L 20c, M 15c, S 10c, 10 blts. 10c.

**Joli** (Brauer) The best fragrant variety we have grown. Fragrance is rose-like and persistant. Color is light pink with a vivid orange-scarlet blotch, 4 or 5 florets open on a tall slender stem. L 20c, M 15c, S 10c, 10 blts. 10c.

**Joh. S. Bach** (Pf.) Orange salmon, lighter in the throat, 8 to 10 large blooms open. Early exhibition type. One of Pfitzer's best. L 2-10c, M 3-10c, S 5-10c, pkg. blts. 10c.

**Joseph Haydn** (Pf.) Color a light heliotrope-violet with dark violet blotches on lower petals. The large florets are wide open and of heavy substance, well placed on straight stems. This is one of Pfitzer's most outstanding creations. Will be in heavy demand for exhibition. L 10c, M 2-15c, S 2-10c, pkg. blts. 20c.

**Killara** (Errey) Deep salmon pink. Cream center lined deeper salmon. Long spikes with 7 to 8 good sized flowers open. L 10c, M 2-10c, S 4-10c, pkg. blts. 10c.

**K & M's Triumph** (K&M) Color, light salmon pink with a creamy blotch. 7 to 8 well placed flowers open at a time on a strong upright stem. Called the best pink so far produced. L 25c, M 20c, S 10c, 10 blts. 10c.

**Koala** (Errey) Ground color creamy pink overlaid with a golden sheen. Throat yellow, powdered brown. Distinct and attractive. L 20c, M 15c, S 10c, pkg. blts. 15c.

**Koran** (K&M) Bright purple with reddish color in throat. Several flowers open at one time on a good tall spike. The latest purple from Holland. L 50c, M 35c, S 20c, 10 blts. 25c.

**Komiri** (N. Z.) Lavender flaked pink towards edges of petals, greenish yellow blotch. Opens 8 to 10 well-placed flowers on a long stem. L 2-12c, M 3-12c.

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**La Fiesta** (S) Very tall unusual shade of clear bright orange that does not fade. 6 to 7 well placed florets open at once. L 2-10c, M 4-10c, S 6-10c, pkg. blts. 10c.

**Lavender Queen** (Arenius) Deeper shade of lavender than Minuet. Good strong grower with plenty of florets open. L 2-12c, M 3-10c, S 5-10c, pkg. blts. 10c.

**Legend** (C. Fischer) Pure light pink blending to a creamy white throat. Large wide open florets on a tall straight spike. A very beautiful variety. L 50c, M 35c, S 20c, 5 blts. 15c.

**Maid of Orleans** (Pf.) A splendid milky white with light cream throat. Good spike with well arranged flowers. L 2-10c, M 4-10c, S 8-10c, pkg. blts. 10c.

**Mammoth White** (Pf.) Pure white with 5 to 6 very large blooms open at a time. L 2-12c, M 3-15c, S 4-10c, pkg. blts. 15c.

**Marabu** (Pf.) Color salmon pink with large chestnut-brown blotch. Large wide open flowers of good substance. L 20c, M 15c, S 10c, 10 blts. 10c.

**Margaret Beaton** (Twomey) Large snow-white blooms with small scarlet blotch in throat, very tall straight spikes with 6 to 7 florets open. An extra good commercial. L 10c, M 2-15c, S 3-10c, pkg. blts. 15c.

**Marmorata** (Errey) Giant, rich, smoky lavender with purple blotch. L 2-12c, M 3-10c, S 6-10c, pkg. blts. 10c.

**Marocco** (Pf.) Very dark red, nearly black. L 2-12c, M 4-10c, S 8-10c, pkg. blts. 10c.

**Matterhorn** (Pf.) A creamy throated pure white with greenish colored buds. Large well-formed florets of good substance. 6 to 7 open at one time on a good stem. L 15c, M 10c, S 2-10c, 25 blts. 15c.

**Maunga** (N. Z.) Giant white from New Zealand with 6 to 8 inch blooms open at a time. Pure white. Extra fine. L 2-15c, M 2-10c, 20 blts. 10c.

**Max Reger** (Pf.) Color light lavender blue with darker throat markings ending in small sharp, almost white points. Large, well placed florets. An extra fine light blue. L 2-10c, M 3-10c, S 10-15c, pkg. blts. 15c.

**Maya Maid** (Sal.) Color brown, throat feathered reddish brown. 6 to 7 florets open at once. If you like the unusual, try this one. L 2-10c, M 4-10c.

**Mother Kadel** (Kadel) A clear medium yellow without markings. Opens 5 to 7 florets on a tall straight spike which does not crook. L 30c, M 20c, S 10c, 10 blts. 20c.

**Meerchaum** (Pf.) Color a light ochre overlaid with reddish orange. The 5 to 6 florets open at a time are slightly ruffled and well placed. L 2-10c, M 4-12c, S 6-10c, pkg. blts. 10c.

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**Merriwa** (Errey) Color is a deep rose, heavily flaked and striped rose crimson. Center deeper rose. Tall strong grower. L 15c, M 10c, S 2-10c, pkg. blts. 15c.

**Mikado** (Errey) Silver ground color, heavily overlaid and flecked with slate and salmon. Center, mixture of crimson, cream and plum. Flowers are of good size and well placed on a good straight stem. 10 or more open at once. L 20c, M 15c, S 10c, 10 blts. 10c.

**Milford** (N. Z.) Color, a delicate shade of blue. A great improvement on Heavenly Blue. The spike is unusually tall and straight. A vigorous grower with 7 to 8 large open florets. L 2-12c, M 3-10c, S 5-10c, pkg. blts. 15c.

**Minuet** (C) One of the finest lavenders, clear and distinct. L 2-12c, M 3-10c, S 5-10c, pkg. blts. 15c.

**Miss New Zealand** (N. Z.) Apricot salmon, suffused rose. Peach colored blotch in throat. Giant flowers on a long stem. Good grower and propagator. First of the new giant strain. L 2-12c, M 3-10c, S 5-10c, pkg blts. 10c.

**Moorish King** (Pf.) Very dark mahogany maroon. Large flowers. One of the best dark reds. L 2-15c, M 3-15c, S 4-10c, pkg. blts. 20c.

**Mother Machree** (Stevens) Smoky lavender, sometimes called golden smoky. Makes very long spikes with many large blooms open. Still one of the best. L 2-12c, M 3-10c, pkg. blts. 10c.

**Mrs. G. G. Errey** (Errey) Color creamy white with a deeper cream center. Flowers of good form and texture on a tall massive spike. 8 to 10 open at one time. L 40c, M 25c, S 15c, 10 blts. 20c.

**Mrs. Marks Memory** (Pf.) The largest reddish violet gladiolus. Enormous, wide open 8 inch flowers with small dark carmine blotch on lower petal. Sensational exhibition variety. L 40c, M 30c, S 15c, 10 blts. 10c.

**Myrna** (Pruitt) Beautifully ruffled ivory white, 7 to 8 large well placed flowers open on a good straight spike, good grower and propagator. L 15c, M 10c, S 2-10c, 25 blts. 10c.

**Mrs. Anna Pfitzer** (P.) Rich creamy white, perfect form. L 2-10c, M 3-10c.

**Narbethong** (Errey) Very large flowers of a coppery salmon shade with deeper salmon in the throat, shaded pale carmine. L 2-10c, M 3-10c, S 4-10c, pkg. blts. 15c.

**Neils M. Jenson** (K & M) Very tall spikes of large well placed salmon-pink flowers, inner petals suffused darker pink with yellow blotch in throat. Last importation from Holland. L. 50c, M 35c, S 20c, 10 blts. 10c.

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**New Era** (Ellis) A pure LaFrance pink with a cream throat. About 8 well ruffled blooms open at one time. Very beautiful. Will be in great demand. L 2-10c, M 3-10c, S 6-10c, pkg. blts. 10c.

**Ninth Symphony** (Pf.) Vivid salmon red with silky sheen without any markings. Very large florets. First class exhibition variety. L 2-12c, M 3-12c, S 4-10c, pkg. blts. 10c.

**Okarina** (Pf.) A smoky of new coloring. Large florets of good form, fair grower. A distinct variety. L 10c, M 2-10c, S 3-10c, 25 blts. 15c.

**Opal Queen** (Sal.) Pale orange yellow with smoky tongue and veining in center of flower. Vigorous grower and distinct. L 2-10c, M 4-10c, S 5-10c, pkg. blts. 10c.

**Orange Dream** (Holland) A beautiful orange with well placed and wide open florets, medium early. L 2-10c, M 3-10c, S 5-10c, pkg. blts. 15c.

**Paul Grampel** (Pf.) A wonderful bright red color without markings. Tall, strong spikes with 5 to 6 flowers open at a time. A fine early cut flower. L 2-12c, M 3-12c, S 4-10c, pkg. blts. 15c.

**Pelletier D'Oisy** (Le) The green gladiolus, medium tall straight spikes with several green colored flowers open at a time. A distinct novelty. L 2-12c, M 3-10c, S 5-10c, pkg. blts. 10c.

**Pelegrina** (Pf.) Large, dark blue with six or more blooms open at one time. Sure to be very popular. L 2-10c, M 4-10c, S 8-10c, pkg. blts. 10c.

**Pfitzer's Masterpiece** (Pf.) Color a light salmon pink, cream blotch in throat. The wide open florets are well placed on a long stem. Good substance, opening 8 at a time. A very beautiful variety. L 2-15c, M 3-15c, 10 blts. 10c.

**Phar Lap** (N. Z.) Pink to pale cameo pink in throat with small purple blotch on lower petals. Will open 8 to 10 large flowers at once. L 15c, M 10c, S 2-10c, pkg. blts. 15c.

**Picardy** (Palmer) The best American seedling for some time. Blooms are a soft shrimp pink, immense size and many open. A good, strong grower. A sensation wherever shown. L 2-10c, M 4-10c, S 8-10c, pkg. blts. 10c.

**Pink Radience** (Quackenbush) Pure light pink with 6 to 8 wide open florets on a tall spike which does not crook. A good exhibition and commercial variety. L 30c, M 20c, S 10c, 10 blts. 25c.

**Pink Orchid** (Holland) Color is pure rose with well formed flat florets. Very tall grower. A very beautiful variety. L 20c, M 15c, S 10c, 20 blts. 10c.

**Purple Beauty** (Roozen) A good strong growing purple. Good clear color and substance. L 10c, M 2-10c, S 4-10c, pkg. blts. 20c.

**Rainbow (Regenbogen)** (Pf.) A bright salmon pink with creamy yellow throat. Flowers are well placed on a long spike. L 2-15c, M 3-15c, S 3-10c, pkg. blts. 15c.

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**Rangatira** (N. Z.) Color deep vermillion throat of grayish hue with blotch of plum shade. Florets well-placed, opening 10 to 12 at once. L 10c, M 2-12c, S 3-10c.

**Red Ensign** (Errey) Color bright scarlet with white lower petals margined scarlet. Strong grower with 6 to 8 large flowers open on a good spike. L 10c, M 2-15c, S 3-10c, pkg. blts. 20c.

**Red Giant** (Australian) Color a bright cerise, darker in throat with a distinct white line in center of petals. The bright color makes this variety very attractive. L 2-15c, M 2-10c, S 4-10c, pkg. blts. 20c.

**Red Lory** (Errey) Brilliant carmine rose with large, purplish red blotch. Nearly all out at once on a long spike. L 2-10c, M 3-10c, S 5-10c, pkg. blts. 10c.

**Rewi Fallu** (Australian) Deep blood red. Immense blooms on a tall, straight spike. A good exhibition variety. L 2-15c, M 3-10c, S 10-15c, pkg. blts. 10c.

**Rima** (Mitsch) Pale lilac and rose pink with lighter throat. L 10c, M 2-15c, S 2-10c, 20 blts. 10c.

**Rising Sun** (Sal.) Introducers description. A seedling of Pfitzers Triumph and Mrs. S. A. Errey. Flowers the size of Pfitzers Triumph with the bright flame orange of Mrs. Errey. L 2-10c, M 4-10c, pkg. blts. 10c.

**Rosa Van Lima** (Holland) Pure, clear pink with white midrib and throat. Strong, straight spike with 8 to 10 florets open. Extra fine variety. L 2-12c, M 3-10c, S 5-10c, pkg. blts. 10c.

**Rose Dawn** (Errey) Glowing old rose with deeper shade of rose in center. Strong, tall grower with plenty good sized flowers open, of good texture and form. L 15c, M 10c, S 2-10c, 20 blts. 10c

**Rose Marie Pfitzer** (Pf.) White, tinted pink, peaches and cream color. Eight or more large, neatly waved blooms at once. L 2-12c, M 3-10c, S 5-10c, pkg. blts. 10c.

**Royal Gold** (Pf.) Light yellow with gold-like throat. The florets are round, of heavy substance and fine form. Strong, healthy grower with 7 to 8 florets. Early flowering. L 2-10c, M 4-10c, S 6-10c, 20 blts. 10c.

**Royal Omar** (Christ) Salmon rose with lighter throat. Spike is tall and straight with plenty of ruffled florets open. L 2-15c, M 2-10c, S 4-10c, pkg. blts. 15c.

**Rudolph Serkin** (Pf.) Color pure dark pansy blue. A strong shade which does not fade in the sun. The flowers have round petals of good texture. L 10c, M 2-10c, S 4-10c, 25 blts. 10c.

**Sandra** (Palmer) Light shrimp pink with soft diffused amber blotch. L 2-15c, M 2-10c, pkg. blts. 10c.

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**RED GIANT (Phillips)**

**Schoonoord** (Holland) Tall, straight spikes of pure white. Florets of excellent formation and perfectly placed with 7 to 8 open. A good grower. L 2-10c, M 3-10c, S 5-10c, pkg. blts. 15c.

**Sequoia Blue** (Salbach) A very tall growing light blue. Light bluish lavender with violet tongue. L 2-10c, M 4-10c, pkg. blts. 10c.

**Shirley Temple** (Pruitt) Very large ruffled light cream with a rich cream throat. Very heavy texture. Crooks some in hot weather but when well grown it is very fine. L 2-10c, M 4-12c, S 10-15c, pkg. blts. 10c.

**Snow Princess** (Pf.) Milky white with buds of a greenish shade. Long spikes with 6 to 8 flowers open at a time. Very good. L 2-10c, M 4-10c, S 7-10c, pkg. blts. 10c.

**Solveig** (Pestgard) Large ruffled white with small carmine blotch. Very heavy texture. Growth not always good, but has improved with us the last two years. L 10c, M 2-12c, S 3-10c.

**Sunnyside Ivory** (N.Z.) A seedling of Sunnyside. Color ivory white with blush shading, flecked sometimes with pink lines. Blooms perfectly placed on a long, straight spike. L 15c, M 10c, S 2-10c, pkg. blts. 10c.

**Takina** (N.Z.) Color, rosaline purple lightly flaked a darker shade. Strong, straight spikes. Florets are very large, said to grow up to 8 inches across in New Zealand. L 2-15c, M 3-12c, S 5-10c, pkg. blts. 15c.

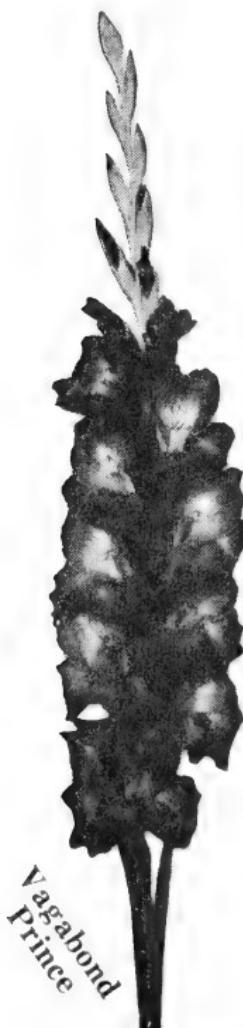
**Tip Top** (Pf.) Brilliant scarlet red, 5 to 6 very large wide open flowers on a tall stem. L 2-15c, M 3-15c, S 4-10, pkg. blts. 10c.

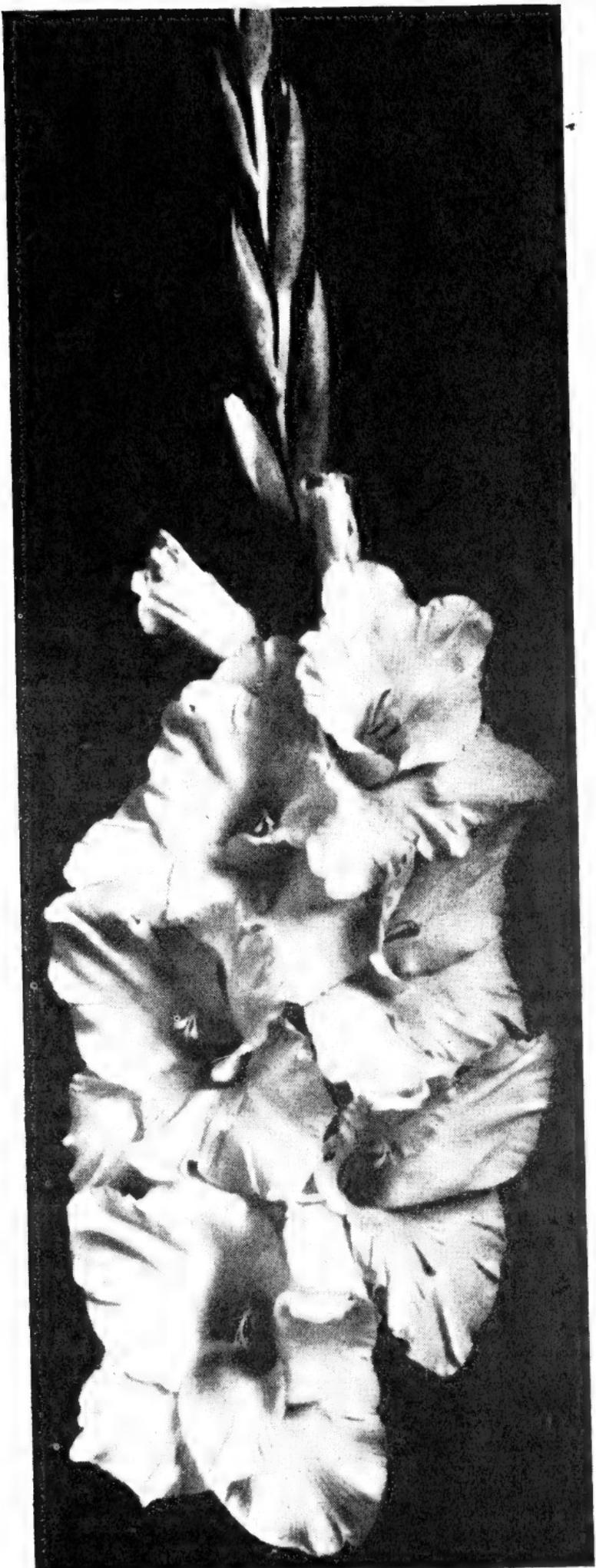
**Uncas** (Webster) Deep coppery orange with reddish feather tipped yellow in the throat. 6 to 7 good sized florets open at once. L 2-10c, M 4-10c, S 6-10c, pkg. blts. 10c.

**Vagabond Prince** (P.) Garnet-brown, lighter in upper throat with small blotch of glowing scarlet on lip of petal. 8 to 10 open on a strong straight spike. L 2-10c, M 4-10c, S 7-10c, pkg. blts. 10c.

**Valeria** (Pruitt) A very unusual soft shade of red. Long spikes with 6 to 7 well placed florets open at once. One of the very best light reds we have. L 2-15c, M 2-10c, S 4-10c, pkg. blts. 15c.

**Vredenburg** (Pf.) Very large, pure white of vigorous growth and heavy substance. The large flowers are well placed on a good spike. An outstanding early white. A fine commercial. L 2-10c, M 3-10c, S 5-10c, pkg. blts. 15c.





SHIRLEY TEMPLE

**Vista Bonita** (Ellis) Immense geranium pink. L 2-12c, M 3-10c, S 5-10c, pkg. blts. 15c.

**Whero** (N.Z.) A very brilliant scarlet red with darker flecks at outer edges of petals, which gives the florets a rich, glossy appearance. 6 to 8 large flowers open at once. L 2-12c, M 3-10c, pkg. blts. 10c.

**Wings of Song** (Ellis) A tall rich pink with cream throat. Good strong grower with plenty of large florets open. One of the very best pinks. L 2-15c, M 2-10c, S 4-10c, pkg. blts. 20c.

**Winall** (Australia) Bluish mauve violet with deeper blotch. An unusual smoky shade somewhat like Marmora. Good, strong grower. Blooms best from large bulbs. L 2-15c, M 2-10c, S 4-10c, pkg. blts. 15c.

**Yellow Perfection** (Pf.) Pure soft yellow, many open at a time. L 2-10c, M 4-10c, S 8-10c, pkg. blts. 10c.

**Yellow Peril** (Ellis) Tall deep yellow, late. Very good with us. L 20c, M 15c, S 10c, pkg. blts. 20c.

**Zauberflote** (Pf.) Peach with vivid red blotch. The spikes are always straight, carrying 7 to 8 large flowers of good substance. A good healthy grower and propagator. Will become one of the leading cut-flower varieties. L 2-10c, M 4-10c, S 7-10c, pkg. blts. 10c.

**Zuni** (Mitsch) Combination of salmon and slate with a light orange-salmon feather. 19 to 12 florets open on a long spike. A very richly colored smoky. Vigorous grower and rapid propagator. L 2-15c, M 2-10c, S 3-10c, 25 blts. 10c.

## MIXED GLADIOLUS BULBS

**De Luxe Mixture**— This is our very best mixture. It contains many new and high priced varieties. Every bulb is worthy of a place in your garden. An inexpensive way to get a good collection of Gladiolus is to grow our De Luxe Mixture. Your money back if not pleased. 40c per dozen. \$2.50 per 100. Medium size bulbs \$1.50 per 100.

# *Wholesale Prices*

## **NOT PREPAID**

**Prices per 100, 25 Bulbs at the same rate.**      **Blts.  
per  
½-pint**

	Large	Medium	Small	
Alice Reid .....	\$2.00	\$1.20	\$ .50	\$ .50
Apache .....	...	3.00	1.50	...
Bit O'Heaven ....	2.00	1.20	.80	.50
Black Opal .....	6.00	4.00	2.00	1.25
Blue Beauty .....	3.00	2.00	...	.80
Century Lavender .....	...	2.50	1.50	...
Charles Dickens ...	...	1.20	.80	.80
Commander Koehl .....	...	1.20	.80	.50
Dr. Bennett .....	...	1.20	.80	.80
Dr. Hoeg .....	...	1.20	.80	.50
Early Bird .....	2.00	1.20	...	.80
Ellen Marie .....	2.00	1.20	.80	.80
Euides .....	4.00	2.50	1.20	1.00
Gate of Heaven ...	2.00	1.20	.80	.50
Gold Dust .....	2.00	1.20	.80	.50
Gold Lack .....	...	1.50	...	...
Green Light .....	4.00	2.50	1.60	1.25
Greta Garbo .....	10.00	6.00	4.00	2.50
Heiligtum .....	...	1.50	1.00	...
Hindenburg's Memory	...	3.00	2.00	1.50
John S. Bach ....	2.00	1.20	.80	.80
Killara .....	...	4.00	2.00	1.00
La Fiesta .....	...	1.50	...	1.00
Lavender Queen ...	...	1.50	1.00	.80
Maid of Orleans ..	1.50	1.00	.60	.40
Marmora .....	...	1.20	...	.50
Marocco .....	...	1.20	.70	.50
Mary Frey .....	...	1.20	.70	.50
Matterhorn .....	...	5.00	3.00	4.00
Margaret Beaton	6.00	4.00	2.00	1.50
Meerschaum .....	...	1.20	...	.50
Miss New Zealand	4.00	2.00	...	1.00
Moorish King ....	5.00	3.00	2.00	1.50
Mrs. Marks Memory	...	...	8.00	7.00

# Wholesale Prices

Continued

		Prices per 100, 25 Bulbs at the same rate.		Blts. per 1/2-pint
		Large	Medium	Small
Neils M. Jenson	...	25.00	15.00	10.00
New Era	.....	2.00	1.20	.80
Ninth Symphony	..	2.00	1.20	.80
Opal Queen	.....	...	2.00	...
Orange Beauty	..	2.00	1.20	.80
Paul Grample	....	2.00	1.20	.80
Pelegrina	.....	...	1.20	.80
Picardy	.....	1.50	1.00	.60
Purple Beauty	....	4.00	3.00	1.50
Rainbow	.....	4.00	...	...
Red Ensign	.....	7.00	5.00	2.50
Redwin	.....	10.00	7.00	5.00
Rewi Fallu	.....	...	1.50	.80
Rising Sun	.....	2.40	1.50	...
Rosa Van Lima	..	3.00	2.00	...
Rose Marie Pfitzer		2.00	1.20	.80
Royal Gold	.....	2.40	1.50	...
Sequoia Blue	....	...	1.50	...
Shirley Temple	..	2.00	1.20	.80
Snow Princess	....	2.00	1.20	.80
Takina	.....	...	2.00	...
Uncas	.....	2.00	1.20	.80
Vagabond Prince	.	2.40	1.20	.70
Valeria	.....	5.00	3.00	1.50
Vista Bonita	....	4.00	2.50	1.50
Vredenburg	.....	2.00	1.20	.70
Wings of Song	...	...	4.00	2.00
Yellow Perfection		2.00	1.20	.70
Zauberflote	.....	2.00	1.20	.60

## GLADIOLUS THRIPI

The Thrip is a very small insect about 1/20 of an inch in length and not easily seen, except when numerous. Thrips do not overwinter outdoors, where the ground freezes. The main source of infection is from planting bulbs infected with the insects. If your gladiolus did not blossom as well as in former years, it may have been due to the Thrip and you should treat your bulbs before planting.

For treating a small number of bulbs, the simplest and most convenient method is by the use of NAPTHALENE FLAKES. This material is intermixed with the bulbs at the rate of 1 oz. to 100 large bulbs, in a paper bag or box gives complete control. After 2 or 3 weeks all insects should be dead. Do not delay this treatment too long, as the small root-nobs that form toward spring may be injured by the naphthalene. Also remove the naphthalene from the bulbs after treating.

Bichloride of Mercury will give good results in the control of Thrips. Use one ounce to seven gallons of water and leave in the solution over night, twelve hours or more at a temperature of 70 degrees or warmer. You must use a non-metal container, as a crock, glass or wooden pail. Varieties can be kept separate in cloth bags. This solution is a deadly poison and must be used and disposed of with extreme care.

Naphthalene and Bichloride of Mercury may not be available for the duration. In that case you can use LYSOL, which you can purchase at any drug store. Use 4 teaspoonfuls of Lysol to one gallon of water and leave bulbs in this solution for 6 or 7 hours.

The Bichloride of Mercury and Lysol treatments should be used just before planting.

### Tartar Emetic Spray for Gladiolus Thrips.

Tartar Emetic can be purchased from almost any drug store. Use one ounce of Tartar Emetic and four ounces of brown sugar to three gallons of water. Spraying should be started as soon as the plants are 6 inches high and continued until buds show color.

The plants should be sprayed every 10 days and after every hard rain when the foliage is dry. A very fine mist is most effective.

GELSER BROTHERS - DALTON, NEW YORK

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**MEMORANDUM**

